



PRESS RELEASE



Diamond♦MIND Targeted Mind Enhancer is Latest Dr. Diamond Natural Formula to Win Award!

Glenside, PA (September 22, 2008) - Diamond♦MIND Targeted Mind Performance Enhancer is the latest Dr. Wayne Diamond formula to win an award this year. The first ever “Best of Supplements Award” is being given to Diamond♦MIND for being the *#1 Brain Health Formula* on the market. The unique and complex formulation of vitamins, herbs and brain nutrients has been marketed by Diamond Herpanacine Associates (DHA) for over 12 years.

“We are thrilled to receive this award for Diamond♦MIND,” says Dr. Wayne Diamond, President of DHA. “The constancy of one’s mental health and focus touches all avenues of their lives in school, at home and in the workplace. When I formulated Diamond♦MIND Targeted Mind Performance Enhancer, I included all the right ingredients in the precise amounts needed to support clients with powerful changes like strong long and short term memory, enhanced mental clarity, focus and stamina.”

Due to its excellent reputation and proven results, Diamond♦MIND Targeted Mind Enhancer continues to be a top selling brain formula for stores, websites, catalogs and distributors worldwide.

The award is being announced in the November 2008 issue of *Better Nutrition Magazine* which is published by Aim Media. Earlier this year, Dr. Diamond’s Herpanacine Skin Support was also recognized for its excellence as the *#1 Skin Supplement on the Market*.

Since 1990, DHA has offered the highest quality, most unique and effective vitamin formulas on the market. All of DHA’s powerful vitamin formulas are backed by Dr. Diamond’s 25 years of knowledge and expertise in the field of Naturopathy. His other fine formulas include Diamond♦Etern-L Internal Anti-Aging Formula and Healthy Horizons Stress Fighting Mega Mineral Multi.

Please contact DHA at toll free (888) 467-4200 for more information or visit www.diamondformulas.com. DHA is a family owned and operated company located at 145 Willow Grove Avenue Suite #1, Glenside, PA 19038.